

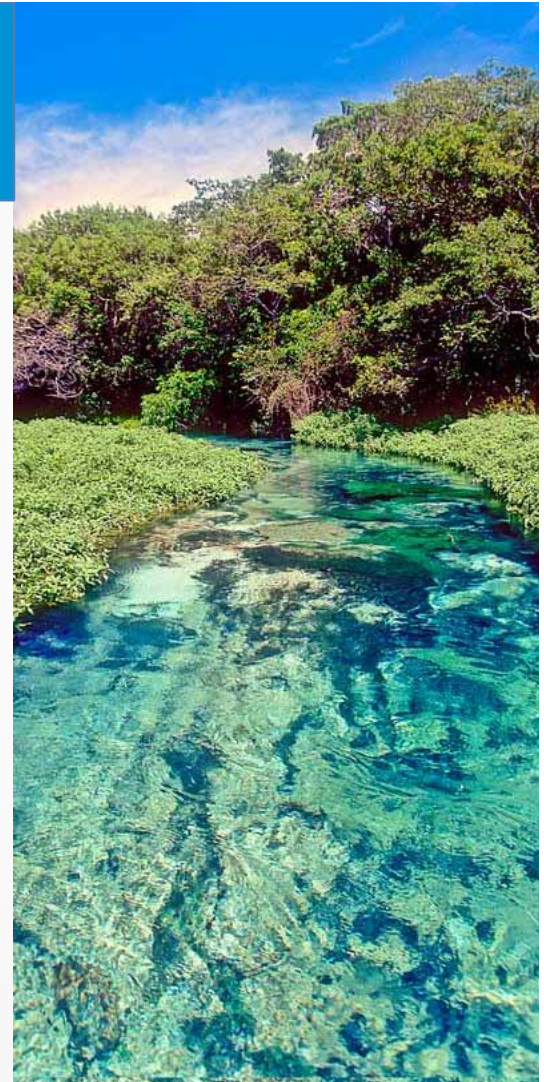
# DOMESTIC NETWORK ON BUSINESS AND BIODIVERSITY

Draft Proposal



## OBJECTIVES

- Development and provision of tools, resources, benchmark, pilot studies
- Advice to businesses looking to mainstream biodiversity issues
- Establish an ongoing interaction with similar initiatives worldwide
- Dissemination of best practices, case studies, tools and mechanisms





## BRAZIL - SCENARIO

- A number of organizations are currently working with business and biodiversity related initiatives
- Most of these initiatives work independently and the interactions are fairly limited
- Brazil is home to a large number of economic activities that have direct impact on biodiversity. Countless others have an indirect impact on biodiversity



## EXISTING INITIATIVES



**CNI**

- National Confederation of Industries.
- Represents over 350 thousand companies
- Created Thematic Network on Biodiversity
- Partnership with Brazilian Ministry of Environment, Biodiversity in Good Company, CEBDS, etc.



**CEBDS**

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- Brazilian arm of WBCSD
- Coalition of 185 large corporate groups
- Established CTBIO – Thematic Chamber on Biodiversity and Biothechnology.
- The initiative is a world reference



**FUNBIO**

- Brazilian Fund for Biodiversity
- Main objective is to complement governmental actions in observance of CBDs directives.
- Increasingly being sought after by the private sector in order to develop conservation strategies



**MEB**

- Brazilian Movement pro Biodiversity
- Created in 2010 and now represents over 60 organizations in Brazil
- Founded in 8 principles - organizations vow to abide by



**FGV**

- Getulio Vargas Foundation
- Educational Institution founded in 1944.
- Aside from excellence in Education, provides consultancy, research and literary materials in diverse areas



**FDC**

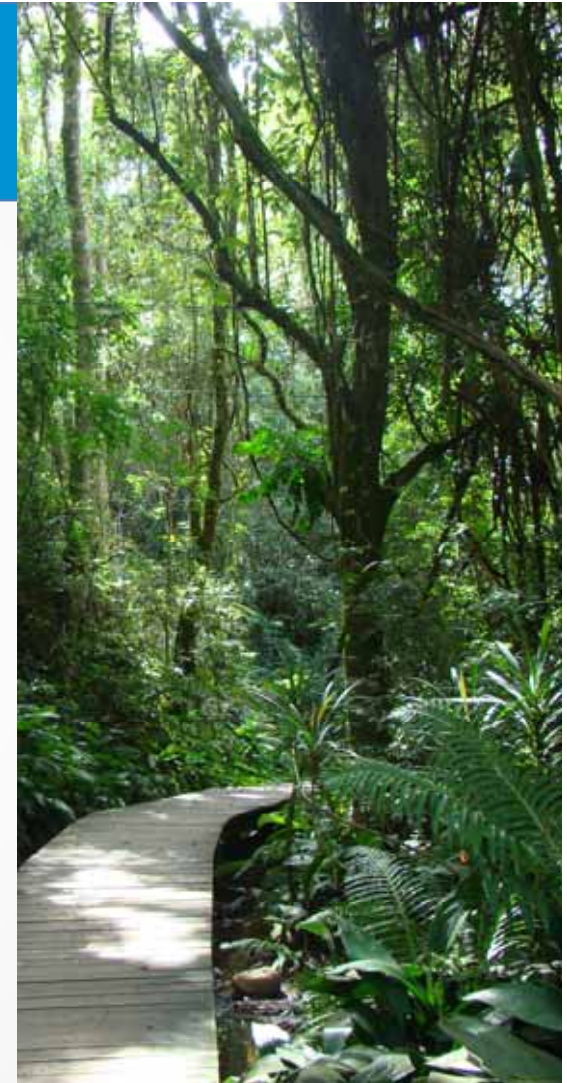
- Don Cabral Foundation
- 5th best business school in the world according to 2011 FT Ranking
- FDC'S Center of Sustainability - corporate responsibility and sustainability to all management fields.



## EXISTING INITIATIVES

- GERMANY – Business in Good Company
- CANADA – Business and Biodiversity Council
- JAPAN – Business and Biodiversity Partnership
- FRANCE – Association Oree
- EU – Business and Biodiversity Platform

Initial contact was made with some of the initiatives to understand how they operate





# OUR PROPOSAL





## OUR PROPOSAL

- An inclusive network with representatives from major existing organizations in Brazil
- Between CNI, CEBDS, MEB and FUNBIO alone, the network can potentially reach thousands of businesses
- Individual companies or groups can join the network independently. No mandatory affiliation to any existing initiative





## GOVERNANCE

- Inclusion of private sector, academia, civil society and government
- Creation of Consel – representative from major initiatives (minimum 1 member from each sector)
- Definition of attributions and work plan
- Designation of a Secretariat
  - Communication, meetings, logistics, website, travel, etc.





## FUNDING

- Evaluation of organizations that are willing to financially support the initiative
- Funding should cover:
  - Payroll
  - Website maintenance
  - Material
  - Travel
  - Reports
  - Case Studies



## OPERATION

- Bi-monthly meetings hosted by member organizations – cost reduction
- Case studies submitted by member organizations – analysis
- Compilation of all existing biodiversity related initiatives in Brazil
- Yearly report on B&B in Brazil
- Yearly workshops on B&B in different regions – mainstream engagement
- Construction of a single agenda on B&B among all parties
- Interaction with initiatives worldwide – capacity building, sharing information, representation in events such as Rio +20, WGRI, COP11 and others.
- Preparation of recommendations for major Conferences



# TIMELINE

## First Meeting

Discussion and definition of key organizational issues



Feb/Mar

Apr/May

June

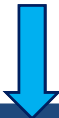
Jul/Aug/Sep

Oct

Nov/Dec

## Rio+20

Side Event – existing initiatives worldwide



## COP 11

Global Platform Side Event



## Second Meeting

Establishment of Council, discussion of work plan and directives for Rio +20



## COP11 Alignment Mtg

Evaluation of Rio +20 Alignment and preparation for COP11



## Closing of 2012

Assessment of 2012 Definition of work plan 2013 – 2015





## PROSPECT PARTICIPANTS – PRIVATE SECTOR

### PETROBRAS

- Third Largest Oil Company in the world

### BOTICÁRIO GROUP

- Largest perfume and cosmetics franchise in the world

### EBX GROUP

- Operates a number of subsidiary companies in different sectors: Mining, Oil , Health and Energy

### ITAIPU BINATIONAL

- Largest power plant in the world



Thank you!

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